

## Hints and Tips on making planner videos

Not specifically about planners, this episode I hope will help people that make videos or want to make videos about their planners.

If you have ideas for future episodes please send them to steve at philofaxy dot com

### **Show Notes** (timings approximate)

00:00 - Introduction

01:00 - What platforms

02:30 - Equipment

06:00 - Lighting

07:00 - Boundary of view

08:00 - Length of your videos

10:00 - Don't just show the cover for 2-3 minutes!

11:00 - Personal information

13:00 - Editing

14:30 - You Tube Capture

15:15 - Include your channel name in the title of your video

16:00 - Pirated videos

18:30 - Tagging your videos

19:30 - Inclusion in Web Finds

21:00 - Don't do vertical video

22:00 - Vertical video

22:15 - Respond comments on your videos

23:00 - Building your audience

24:30 - Enjoy making your videos and sharing