

The Hitch Hikers Guide to the Plannerverse - Episode 5

Why would you pay more than double the price of a Filofax?

Show Notes (timings approximate)

- 02:00 - Other brands
- 04:00 - Getting to know the people in the companies
- 05:30 - The differences - Gillio
- 06:40 - Van der Spek
- 07:30 - Van der Spek Touch Me
- 08:15 - Krause Rings
- 09:30 - Filofax production methods
- 11:20 - Consumer Law differences
- 12:15 - Quality
- 12:30 - Why would you spend more
- 15:00 - Telling the difference
- 16:30 - LV planners
- 17:10 - Exclusivity - knowing the people
- 18:00 - Buying quality products
- 19:00 - Pride
- 19:30 - Colour variation on top quality products
- 21:45 - Quality points to note
- 23:00 - Inflated prices...
- 24:00 - Personal service
- 24:45 - Support groups [Filofax](#), [Gillio](#), [Van der Spek](#)
- 27:30 - How to afford a luxury planner - [Gillio Van der Spek](#) sales groups
- 29:30 - Decide the correct size before you make the expensive