

Buying and Selling 101

Have you wondered what the basics of buying and selling planners are in the various social media platforms?

Although the gruesome twosome mainly focus on Facebook, this week's episode gives us all basic guidelines for being successful whether you are a buyer or a seller.

If you have ideas for future episodes please send them to steve at philofaxy dot com

Show Notes (timings approximate)

00:00 - Introductions

01:00 - Why buy and sell if you only own one...

04:00 - [Facebook groups](#)

06:15 - [Philofaxy Adspot](#)

09:00 - Read the rules of the group before posting.

10:00 - Preparing to sell, [good photographs](#)

12:00 - Make sure the description is correct

13:20 - Pricing and differences due to taxes

15:30 - State your location

16:26 - [Packing and insuring your package \(also here\)](#)

18:00 - Fair market price

19:45 - Put in an offer if you think the price is a little high

20:30 - Hazards of running Adspot....

21:45 - Do your research, know the market, know the prices

23:00 - Seasonal changes?

25:00 - Set your price after researching

27:00 - [Filofax Catalogues](#)

27:40 - Communications

29:30 - Be civil...