

## The Hitch Hikers Guide to the Plannerverse - Episode 5

### Why would you pay more than double the price of a Filofax?

#### Show Notes (timings approximate)

02:00 - Other brands

04:00 - Getting to know the people in the companies

05:30 - The differences - Gillio

06:40 - Van der Spek

07:30 - Van der Spek Touch Me

08:15 - Krause Rings

09:30 - Filofax production methods

11:20 - Consumer Law differences

12:15 - Quality

12:30 - Why would you spend more

15:00 - Telling the difference

16:30 - LV planners

17:10 - Exclusivity - knowing the people

18:00 - Buying quality products

19:00 - Pride

19:30 - Colour variation on top quality products

21:45 - Quality points to note

23:00 - Inflated prices...

24:00 - Personal service

24:45 - Support groups [Filofax](#), [Gillio](#), [Van der Spek](#)

27:30 - How to afford a luxury planner - [Gillio Van der Spek](#) sales groups

29:30 - Decide the correct size before you make the expensive